

THE Rambler

The Rambler is the official monthly magazine of the Wasatch Mountain Club (WMC), a non-profit outdoor recreation organization for adults dedicated to fostering awareness of the scenic beauties of the Wasatch and encouraging preservation of our natural areas. WMC activities include hiking, backcountry skiing, backpacking, camping, conservation, trail maintenance, canoeing, climbing, canyoneering, kayaking, mountaineering, mountain biking, road biking, river rafting, socializing, snowshoeing and multi-day adventures. **The Rambler is distributed digitally and in print 12 times a year to over 1,000 members and 50 community partners and outdoor retailers along the Wasatch Front.**

Advertising Contact

Email ads to:
 Rambler@wasatchmountainclub.org
 eVette Raen, Editor (801-913-4100 cell)

Advertising Guidelines

- High resolution digital formats: pdf, jpg or png
- Color: CMYK or Grayscale, at least 300 ppi

Advertisement Agreement

Business Name _____ Contact _____

Address _____ State _____ Zip Code _____

e-mail _____ Phone _____

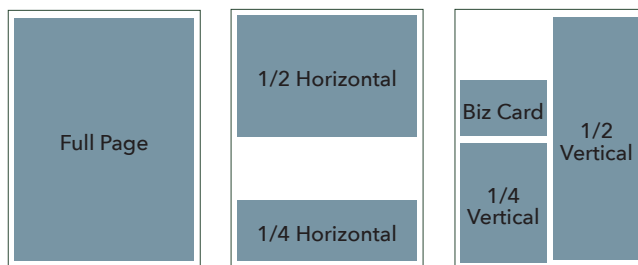
Ad Size _____ Issue(s)/Month(s) _____

Name of Person Authorizing Advertisement _____ Signature _____ Date _____

Mail Advertisement Agreement & check payment to:
 Wasatch Mountain Club
 1390 S 1100 E STE103
 Salt Lake City, UT 84105-2462

Email digital ad to:
 Rambler@wasatchmountainclub.org

Ad Sizes & Rates



| Size | Width x Height | Rate |
|----------------|--------------------|-------|
| Full Page | 7.125 x 9.625 in. | \$150 |
| 1/2 Horizontal | 7.125 x 4.813 in. | \$100 |
| 1/2 Vertical | 3.562 x 9.625 in. | \$100 |
| 1/4 Horizontal | 7.125 x 2.4065 in. | \$75 |
| 1/4 Vertical | 3.562 x 4.813 in. | \$75 |
| Business Card | 3.5 x 2.0 in. | \$50 |

Rates valid through 12/10/2020

Ad Deadline

Digital ads and payments are due by the 10th of the month for the next month issue

